1-50   (Canceled)

51.   (Currently Amended) A method of controlling image display on a hand-held mobile communication terminal, the method comprising:

displaying a~~n~~ ~~first~~ image on a display screen of a hand-held mobile communication terminal configured to communicate voice data in a wireless communication network, wherein the first image comprises a photographic image;

displaying a ~~second~~ rotated version of the image ~~in a first display area of~~ on the display screen, in response to a user interacting with the mobile communication terminal to affirmatively control ~~at least a first and a second~~ direction of rotation for ~~an~~ the image ~~displayed on the display screen, wherein the second image comprises a rotated version of the first image relative to the display screen;~~ wherein the image is rotated, relative to the display screen, at approximately a ninety degree angle and resized ~~a width or a height of the second image is adjusted in size~~ so that the ~~a third~~ rotated image is displayed in entirety in ~~the~~ a first display area of the display screen, wherein the ~~third~~ rotated image comprises a scaled version of the ~~second~~ image, and wherein the ~~third~~ rotated image is a scaled ~~and rotated~~ version of the ~~first~~ image in its entirety; [[,]] and

displaying at least first and second icons in a second display area of the display screen, wherein the first and second display areas are non-overlapping ~~and the second display area is positioned between the first display area and at least one edge of the display screen, and~~ wherein the first and second icons are associated with [[a]] function s for controlling image display on the hand-held mobile communication terminal, and wherein the second display area [[is]] comprises a display area represented by an area formed between at least one edge of the display screen and one edge of the image, in response to rotating and resizing the image ~~formed from the empty space created when the first image is rotated at approximately a ninety degree angle and resized to the third image, and wherein the first and second icons are displayed without requiring the mobile communication terminal to be in an orientation mode~~.

52.   (Currently Amended) The method of claim 51, wherein the ~~first~~ image and the ~~third~~ rotated image have approximately same aspect ratio.

53.   (Currently Amended) The method of claim 52, wherein the ~~width~~ height of the ~~third~~ rotated image is approximately equal to a width of the display screen, and the ~~height~~ width of the ~~third~~ rotated image is approximately equal to square of the width of the display screen divided by a height of the display screen.

54-55 (Canceled)

56.   (Previously Presented) The method of claim 51, wherein the first icon comprises a soft key.

57.   (Currently Amended) A method of controlling image display on a hand-held mobile communication terminal, the method comprising:

displaying a~~n~~ ~~first~~ image on a display screen of a hand-held mobile communication terminal in a first orientation relative to the display screen, wherein the first image comprises a photographic image;

displaying a ~~second~~ rotated version of the image ~~in a first display area of~~ on the display screen, in response to a user interacting ~~with at least one key on a keypad of~~ the hand-held mobile communication terminal, wherein the ~~second image comprises the first~~ rotated image is displayed in a second orientation relative to the display screen, wherein the second orientation is different from the first orientation, and wherein at least one of a width and a height of the ~~second~~ rotated image is adjusted in size so that the ~~second~~ rotated image is displayed in entirety in a [[the]] first display area of the display screen and ~~, and wherein the second image~~ has approximately same aspect ratio as the image in an unrotated state ~~as the first image, wherein the second image comprises a scaled and rotated version of the first image in its entirety~~.

58.   (Previously Presented) The method of claim 57 further comprising:

3

displaying an indicator associated with a function for controlling the first and the second orientations in a second display area of the display screen, wherein the first and second display areas are non-overlapping.

59.   (Previously Presented) The method of claim 58 wherein the second display area is positioned between the first display area and at least one edge of the display screen.

60.   (Currently Amended) The method of claim 57, wherein, after being resized, the ~~width~~ height of the ~~second~~ rotated image is approximately equal to width of the display screen, and the ~~height~~ width of the ~~second~~ rotated image is approximately equal to square of the width of the display screen divided by height of the display screen.

61.   (Previously Presented) The method of claim 58, wherein the indicator comprises a soft key.

62.   (Currently Amended) The method of claim 57, wherein the second orientation corresponds to a clockwise rotated version of the ~~first~~ image relative to the first orientation.

63.   (Currently Amended) The method of claim 57, wherein the second orientation corresponds to a counter-clockwise rotated version of the ~~first~~ image relative to the first orientation.

64-70 (Canceled)

71.   (New) A method comprising:
displaying an image on a display screen of a mobile device configured to communicate voice data in a wireless communication network, wherein the display screen has a first length A and a first length B, and wherein the image has a third length C and a fourth length D;

4

displaying at least a first directional key on the display screen;

rotating the image in a first direction, in response to user interaction with the mobile device, wherein the first directional key flickers to indicate a change in the image's orientation; and

resizing the rotated image so that C is approximately equal to A and D is approximately equal to square of A divided by B, in response to determining that the rotated image does not fit entirely on the display screen.

5